

PRIORITY BEATS

Engagement Rates:

Instagram (Duo): 1.04% (13.6K Followers)

Instagram (DP): 1.64% (10.5K Followers)

Instagram (AP): 0.34% (31.3K Followers)

TikTok (DP): 35.92% (276 Followers)

TikTok (AP): 11.46% (177 Followers)

*Per Phlanx

NICHE INTERESTS

MUSIC
FAMILY
FASHION
FOOD & BEV
HOME/TECH

About

Priority Beats is a Grammy Nominated, Multi-Platinum production, engineering, and songwriter duo signed with Sony Music Pub. The husband and wife team aim to create a new sound and standard of black love and black excellence in the industry.



Social Media Promotion

Original content via
Instagram or TikTok

01

Live Activation

Masterclasses , Workshops,
Keynotes

02

Commercial Sync

Beat Placement for
Brands, TV, & Film

03

Product Placement

Songwriting Camps
& Studio Sessions

04



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