

# XERNZ

Engagement Rates:

TikTok : 7.74% (25.4K Followers)

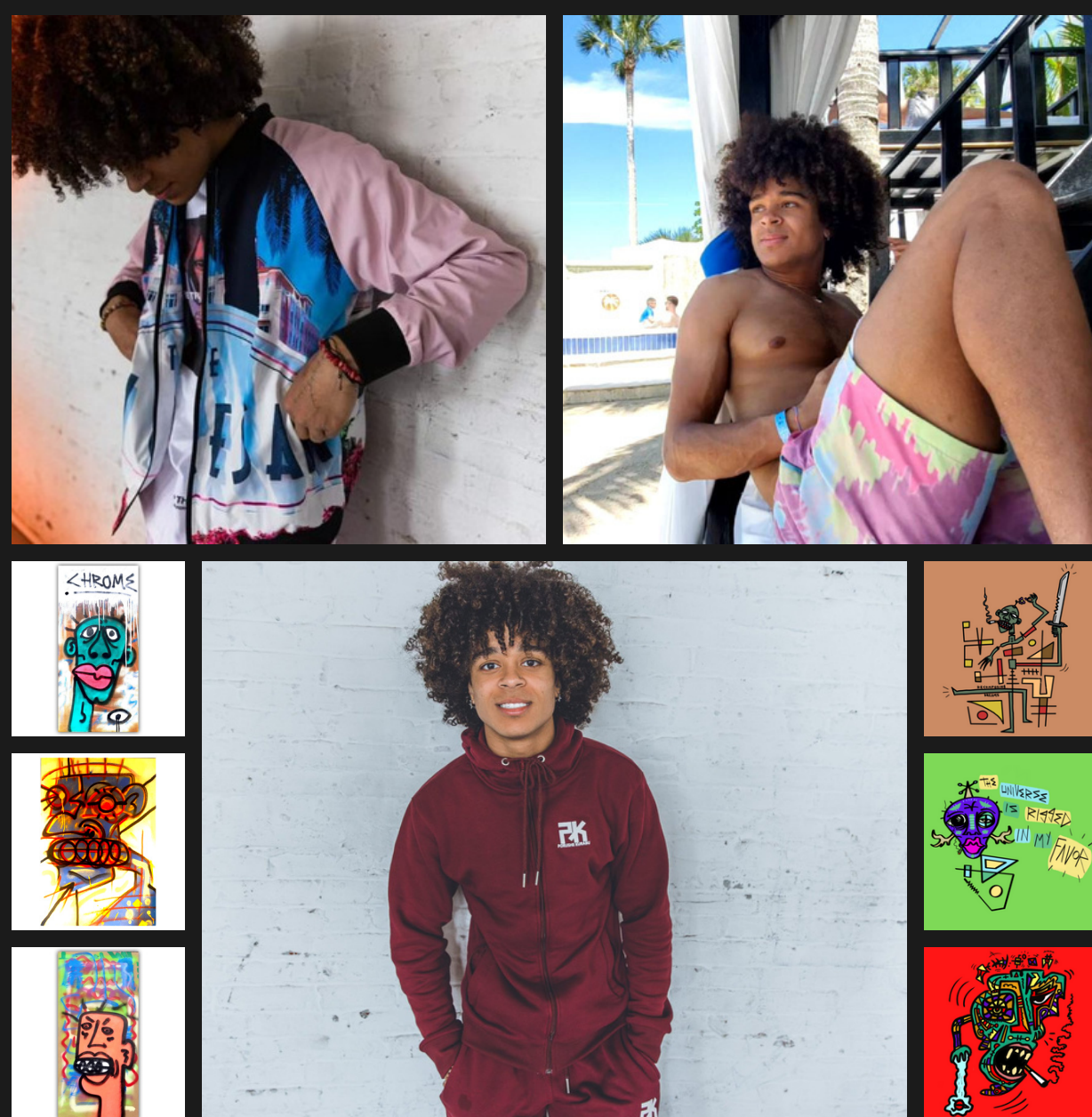
Instagram (Art) : 8.38% (578 Followers)

Instagram (Personal) : 31.95% (1.7K Followers)

\*Per Phlanx

## About

Xernz is an 18-year-old physical artist based in Philadelphia, Pennsylvania. Xernz is currently a freshman at Temple University studying Communications with an Entrepreneurship track. His goal is to show other kids that there are major opportunities to be successful as a creator and creative.



## NICHE INTERESTS

ART  
BRAND DESIGN  
FASHION  
FOOD & BEV  
SKATEBOARDING

## Social Media Promotion

Original content via  
Instagram or TikTok

01

## Live Activation

Live Art Pop-Ups at  
Festivals and Events

02

## Merch/Brand Design

Art Licensing for Brands

03

## Commercial

Marketing Campaigns, Modeling

04



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